SWTCon is a true marquee event for the disability community. We designed our exciting StrongWheeled Together Conference (SWTCon) to connect over 150 disability leaders, advocates, influencers, and innovators who use wheelchairs with clinicians, caregivers, corporate champions and university students.

You will benefit from three days of participating alongside attendees from all over the country in small group and breakout sessions, with plenty of informal networking opportunities in between. Together, we will form action plans about strengthening our relationship with technology, fortifying the continuum of care, and engaging wheelchair users around the issues that matter the most.

The conference will bring us together to make big breakthroughs in disability inclusion—and we would love to see you there!

**STRONGWHEELED TOGETHER AWARDS**

The annual awards ceremony celebrates the personal victories and achievements of wheelchair users who exemplify the StrongWheeled mindset. In 2023, the awards honored individuals in the areas of Visual Arts, Writing, Performing Arts, Youth Leadership, Sports & Recreation and Entrepreneurship & Innovation.
Your support will elevate your key business objectives around hiring, community relations, product, and marketing.

Sponsoring SWTCon provides greater visibility and exposure in disability and health equity advocacy spaces. It grants opportunities for direct outreach to people living with spinal cord injuries/disorders and all wheelchair users. Last year, Airbnb, Genentech and the Consumer Technology Association Foundation launched initiatives made possible by their participation with SWTCon.

AUDIENCE:

- 150+ Key Stakeholders
- United Spinal Chapter Leaders from across the country
- United Spinal Corporate Advisory and Tech Access Council Members
- SWTCon Sponsors
- Strong Wheeled Together Awardees
- Disability Community Influencers & Innovators
- Family members
- Caregivers
- Clinicians
- University Students
- United Spinal Leadership & Staff
- United Spinal Board of Directors

- 61,000+ MEMBERS
- 45+ CHAPTERS
- 100+ SUPPORT GROUPS
- 100+ HOSPITAL PARTNERS
- 98,000 NEW MOBILITY MAGAZINE READERS (PRINT/DIGITAL)
- SOCIAL MEDIA REACH OF 1M IMPRESSIONS

OBJECTIVES:

TO ELEVATE the voices of wheelchair-using leaders, advocates, and influencers who attend the conference.

TO SERVE as an incubator and launch pad for health equity and technology innovation partnerships and initiatives.

TO EQUIP all attendees, from our corporate partners to our members, with resources and opportunities to impact health and technology access and equity.

CONFERENCE AGENDA

THURSDAY, OCTOBER 17, 2024
Afternoon Corporate Advisory Council Meeting and VIP Reception
Opening StrongWheeled Together Keynote & General Conference Reception

FRIDAY, OCTOBER 18, 2024
Networking Breakfast, Lunch and Afternoon Break
General, Breakout and Combined Sessions
Evening StrongWheeled Together Awards Dinner Celebration

SATURDAY, OCTOBER 19, 2024
Networking Breakfast
General Breakout and Combined Sessions
SWTCon Concludes at 1pm

CONTACT:

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(718) 803.3782, #7203
### SPONSORSHIP OPTIONS:

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<tr>
<th>&gt;Title Sponsorship Recognition for Conference &amp; Gala</th>
<th>Title</th>
<th>Revolution</th>
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### EXCLUSIVE SPONSORSHIP OPTIONS:

- **$25K** 10/17 Opening/Welcome Reception Sponsorship (Date Deadline)
- **$20K** Backpack Sponsorship (Date Deadline)
- **$15K** 10/18 Conference Lunch or Breakfast Sponsorship
- **$10K** 10/19 Breakfast Sponsor
- **$10K** Lanyard Sponsorship (Date Deadline)
ABOUT US:

United Spinal Association is the largest disability-led non-profit membership organization dedicated to enhancing the quality of life for 5.5 million wheelchair users in the U.S., including individuals living with spinal cord injuries and disorders (SCI/D), and veterans, providing support and information to loved ones and care providers.