

## **Become a SecureRide Coalition Partner**

The SecureRide Coalition is led by United Spinal, General Motors and the National Coalition for Assistive and Rehab Technology (NCART). Coalition partnership provides outstanding engagement and collaboration with key stakeholders throughout the transportation sector and the wheelchair and wheelchair securement industry, impacting an organization's goals both directly and strategically.

SecureRide's current focus is defining a wheelchair securement standard that is safe, automated, efficient and compatible across various modes of transportation. This includes wheelchair securement in autonomous vehicles. It will make universal access to health, work, and community engagement for wheelchair users more achievable. All of this spells independence for the wheelchair user.

SecureRide leverages a wide range of organizations with specific working knowledge of products, securement systems and requirements to fully develop, test and publish standards, and advocate for policies that support them. SecureRide's Partnership program seeks to expand to organizations inclusive of the disability community and/or which provide support for improving accessible transportation solutions. This includes a broad ecosystem of support with disability and veterans advocacy groups and networks, research universities, certifying bodies and standards groups, Federal agencies, the current administration and the United States Congress.

Partners will be invited to provide feedback from their membership on SecureRide initiatives, provide appropriate letters of support and generally participate in advocacy plans and events to amplify advocacy efforts.

### **SecureRide partnership includes:**

- Virtual meetings every two weeks
- Additional meetings scheduled as alignment and agenda dictate
- Coalition updates and progress reports provided every two weeks
- Opportunities to collaborate with the Coalition on events and media outreach
- Logo on SecureRide Initiative landing page

We will conduct a companion social media and public awareness campaign which will allow us to ensure wheelchair users understand the latest accessible travel innovations. Additionally, United Spinal's unique access to its large network will allow for important input and feedback as the Coalition's agenda evolves.

**About United Spinal** United Spinal has almost 70,000 members, 38 chapters, 107 support groups, and over 120 rehabilitation facilities and hospital partners nationwide. Founded by paralyzed veterans in 1946, we are dedicated to enhancing the quality of life of all people living with spinal cord injuries and disorders (SCI/D), paralysis, neurological conditions and other mobility disabilities, including veterans, and providing support and information to loved ones,

care providers and professionals. We also work collaboratively with Spinal Cord Injury Model (SCI) System Centers and the Model Systems Knowledge Translation Center that provide innovative research and support in the field of SCI, traumatic brain and burn injuries

**Corporate Members** of the United Spinal Association's [SecureRide Coalition](#) underwrite the Coalition's groundbreaking work on an updated securement standard for wheelchair users, and related issues to ensure safer, independent and accessible travel.

**Contacts:**

Stephen Lieberman, Senior Director of Advocacy and Policy, [sliebman@unitedspinal.org](mailto:sliebman@unitedspinal.org)

Scott Lavery, Director of Corporate Development, [scott.lavery@unitedspinal.org](mailto:scott.lavery@unitedspinal.org)