



Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to the <http://www.unitedspinal.org> and United Spinal Association and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to United Spinal Association include <http://www.unitedspinal.org> and United Spinal. The United Spinal website is a non profit site. By using the United Spinal website, you consent to the data practices described in this statement.

Collection of your Personal Information

United Spinal may collect personally identifiable information, such as your name. If you purchase United Spinal's products and services or complete a membership application. We collect billing and credit card information. This information is used to complete the purchase transaction only. United Spinal does not retain or store credit card information. United Spinal may also collect anonymous demographic information, which is not unique to you, such as your age and gender. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by United Spinal. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the United Spinal website.

United Spinal encourages you to review the privacy statements of websites you choose to link to from United Spinal so that you can understand how those websites collect, use and share your information. United Spinal is not responsible for the privacy statements or other content on websites outside of the United Spinal website.

Use of your Personal Information

United Spinal collects and uses your personal information to operate its website(s) and deliver the services you have requested.

United Spinal may also use your personally identifiable information to inform you of other products or services available from United Spinal and its affiliates. United Spinal may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

United Spinal does not sell, rent or lease its customer lists to third parties.

United Spinal may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. United Spinal may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to United Spinal, and they are required to maintain the confidentiality of your information.

United Spinal may keep track of the websites and pages our users visit within United Spinal, in order to determine what United Spinal services are the most popular. This data is used to deliver customized content and advertising within United Spinal to customers whose behavior indicates that they are interested in a particular subject area.

United Spinal will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on United Spinal or the site; (b) protect and defend the rights or property of United Spinal; and, (c) act under exigent circumstances to protect the personal safety of users of United Spinal, or the public.

Use of Cookies

The United Spinal website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize United Spinal pages, or register with United Spinal site or services, a cookie helps United Spinal to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same United Spinal website, the information you previously provided can be retrieved, so you can easily use the United Spinal

features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the United Spinal services or websites you visit.

Security of your Personal Information

United Spinal secures your personal information from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

Children Under Thirteen

United Spinal does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Changes to this Statement

United Spinal will occasionally update this Statement of Privacy to reflect company and customer feedback. United Spinal encourages you to periodically review this Statement to be informed of how United Spinal is protecting your information.

Contact Information

United Spinal welcomes your questions or comments regarding this Statement of Privacy. If you believe that United Spinal has not adhered to this Statement, please contact United Spinal at:

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